

# VISUALCOUNTER FITROOM

SOLUTION FOR THE  
OCCUPATION MANAGEMENT  
IN FITTING ROOMS



*Fitting room occupation management solution by means of intelligent and invisible presence sensors. Maximum privacy with the innovative radar technology of the sensors that passes through walls and ceilings*

#### INFORMATION IN REAL-TIME

Shows the occupation of the fitting rooms in real-time on a monitor in the entry area

#### OCCUPATION ANALYTICS

The presence sensors use innovative radar technology to detect the presence of customers through walls and ceilings, without intruding in anyway on the customer's privacy

#### CENTRALISED MANAGEMENT

Unlimited number of fitting rooms managed from a single centralised server in the cloud or corporate server on the Intranet

#### DATA INTEGRATION

Flexible data integration with business management systems and mobile applications (csv, xml, web services)

#### ENVIRONMENTALLY INTEGRATED DESIGN

'Invisible' to the customer and adapted to any architectural environment

#### SCALABLE TECHNOLOGY

##### [PLUS ASSIST]

Integration with call button inside the fitting room, which the employees receive so that they can provide personalised assistance

##### [PLUS MONITOR]

Integration with light signals inside the fitting rooms to indicate their availability in real-time

##### [PLUS SMART]

Integration with intelligent touch screens so that the customer can consult recommendations and available sizes



#### IMPROVEMENT OF THE CUSTOMER'S PURCHASE EXPERIENCE AND OPTIMISATION OF OPERATING COSTS



Improves the customer's purchase experience, enhancing the potential for a sales increase



Proactive reduction of waiting times in fitting rooms



Prioritises customer service through optimal management of the use of the fitting rooms and assistance in them by staff



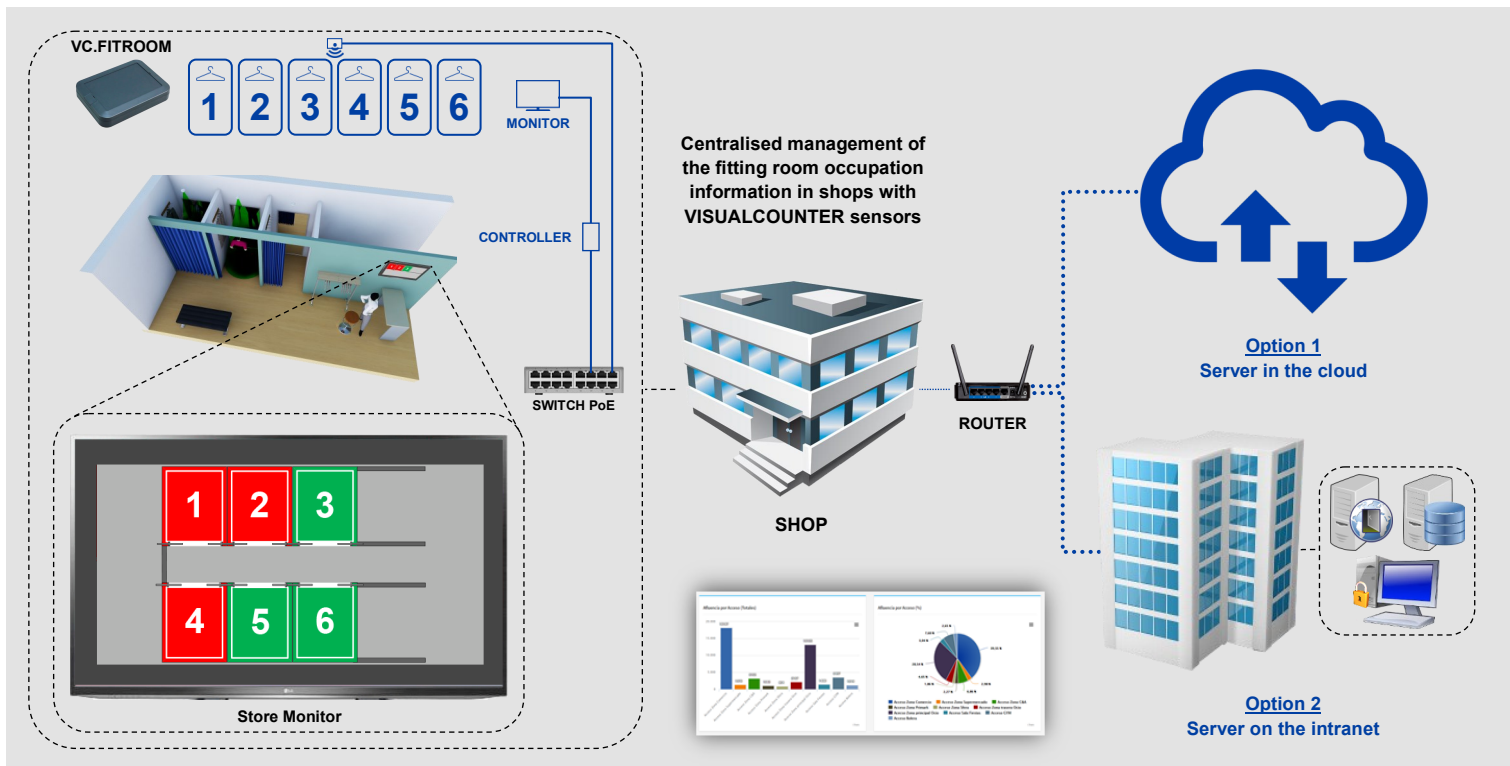
Reduces opportunities for theft as it is seen as a controlled commercial area



Optimal management of staff and stock



Measurement of the direct impact of promotions, advertising and discounts



## TECHNICAL SPECIFICATIONS

<b>PRESENCE SENSOR</b>	<b>REF: VC.FITROOM-SENSOR</b>
Detection area	1,5 meters x 1,5 meters
Communications	Ethernet IP (IPv4, TCP, UDP, DHCP) communications / RJ-45 connector
Voltage / Power consumption	<ul style="list-style-type: none"> <li>9VCC/300mA (4Wmax.) / Micro-USB connector</li> <li>PoE (Power Over Ethernet) – IEEE 802.3af compatible / RJ-45 connector</li> </ul>
Additional features	Digital I/O for integration
<b>CONTROLLER</b>	<b>REF: VC.FITROOM-MONITOR</b>
Communications	<ul style="list-style-type: none"> <li>Ethernet IP (IPv4, TCP, UDP, DHCP, SNMP, FTP) / RJ-45 connector</li> <li>WIFI (802.11b/g/n)</li> </ul>
Voltage / Power consumption	<ul style="list-style-type: none"> <li>9VCC/400mA (6Wmax.) / Jack connector</li> <li>PoE (Power Over Ethernet) – IEEE 802.3af compatible / RJ-45 connector</li> </ul>
Additional features	<ul style="list-style-type: none"> <li>HDMI connection for external screens</li> <li>Digital I/O for integration</li> </ul>

## VISUALCOUNTER AROUND THE WORLD

- More than 40.000 counting devices installed
- Present in 80 countries on all five continents
- Reference customers in each market niche
- Solutions tailored to each country and sector
- Developing, manufacturing and marketing own people counting solutions



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